

# QUEEN'S CONCRETE TOBOGGAN TEAM

SPONSORSHIP PACKAGE 2016-17



# WHAT IS GNCTR?

The Great Northern Concrete Toboggan Race (GNCTR) is Canada's largest and longest-running engineering student competition. The GNCTR is an annual university design competition where teams from across North America are given the challenge to design, build, and race a five-person toboggan. The toboggan must have a running surface made entirely of concrete, a roll cage, a braking system and a steering system. Each team is judged at the competition based on their race time, braking distance, team spirit, written and oral presentations, and concrete mix.



## TECH EX

The technical exhibition is an entire day where each team showcases their toboggan's features with an interactive display. The display will show the toboggans design process, special features, and building stages. A panel of judges rewards teams for research, creativity, and design. It is also a platform teams often use to display their sponsors by giving out samples or pamphlets.



## SPIRIT

Spirit is a large part of competition, and what makes it so exciting. Challenges such as scavenger hunts and photo contests, as well as overall team spirit are judged by spirit judges and help teams gain points. Queen's is known for bringing our renowned school spirit to competition and showing our enthusiasm towards all schools and activities.



## RACE DAY

The most exciting day of the entire competition! It is here on the hill that the teams will put everything on the line and showcase all their hard work and dedication. Each team is tested in speed, steering, braking, and durability in 4 different events. Race Day is open to the public and we encourage everyone to come out and enjoy the show!

# OUR TEAM

Our team was founded in 2001 and has been constantly improving ever since! We have over 50 engineering students apart of our team from a range of different disciplines and years of study. This team is an opportunity for the engineering students of Queen's to continue learning through combining the technical knowledge we learn in class, personal experience and creativity to be constantly improving the toboggan design.

## 2016 AWARDS

- ⦿ 2nd in Concrete Mix Design
- ⦿ 3rd in Super Structure Design
- ⦿ 2nd in Technical Display



## WHY SPONSOR US?

The Queen's Concrete Toboggan Team takes learning to a level beyond what can be done in the classroom. We allow students the opportunity to gain knowledge and skills in an innovative, hands-on, and cooperative environment. Being the first team to introduce responsive and precise rack and pinion steering, carbon fibre reinforced polymers and a full aluminum roll cage to the competition, our team is constantly challenging our competitors to think bigger and be more innovative.

## WHERE WILL YOUR MONEY GO?

- ⦿ Toboggan fabrication
- ⦿ Competition Registration
- ⦿ Transportation and lodging expenses
- ⦿ Technical Exhibit building materials and tools
- ⦿ Total Budget: \$41,550



# SPONSORSHIP PACKAGES

## TITLE SPONSOR \$3000+

As a Title Sponsor, Queen's Concrete Toboggan will dedicate the competition in your company's name. Special recognition will be given throughout the competition, along with a gift basket showcasing our gratitude. As well, all Gold Sponsor benefits will be included.

## GOLD SPONSOR \$1500-2999

Along with the previously mentioned benefits, as a Gold Sponsor your company's logo will be displayed on our toboggan. In addition, a signed Sponsorship Plaque will be delivered to your company's office.

## SILVER SPONSOR \$500-1499

In addition to all of the Bronze Sponsor benefits, as a Silver Sponsor your company will receive a signed team shirt, with your logo displayed prominently on our technical exhibition at competition.

## BRONZE SPONSOR UNDER \$500

As a Bronze Sponsor, your company name and logo will be on all of our team apparel. In addition, a link to your company's website, along with your name and logo, will also be included on our team's website.

Company will receive competition dedication, special recognition, and a gift basket displaying our gratitude

Advertisement of company name in all video and press releases

Distribution of company's promotional material at technical exhibit

Sponsorship plaque

Logo displayed on toboggan

Signed team shirt

Logo displayed on technical exhibit at competition

Logo on team apparel

Name on team apparel

Link to company on website

Name and logo on website



# CONTACT US

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Sponsoring Queen's Concrete Toboggan is integral to the continuing success and operation of the design team. Your generous assistance goes towards covering costs that allow the team to design and fabricate a sound toboggan, and ultimately compete in GNCTR.

**Thank you for your consideration and generosity in potentially sponsoring the Queen's Concrete Toboggan Team.**

If you have any further questions please do not hesitate to contact the team at [toboggan@engsoc.queensu.ca](mailto:toboggan@engsoc.queensu.ca), or any one of us personally. We look forward to building a lasting relationship with you.

Sincerely,



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